

Microsoft 365 License Management

Microsoft 365 Licensing Challenges

For many organizations, Microsoft 365 licensing costs have spiraled out of control and are ripe for huge savings. However, Microsoft native tools do not provide vital data necessary to make informed licensing decisions. Licensing is far from straight forward with A5s, A3s, A1s... it often feels like you need a PhD to figure out where the savings are.

Many companies attempt to find cost savings by looking at inactive or unallocated licenses only to find that the details of who is inactive is not available. The impact is that companies we work with are spending 22% more on license costs than they should.

The ENOW Approach to License Management

ENOW helps you obtain financial accountability and ongoing governance by providing key insights into your Microsoft 365 environment.



Pinpoint License Savings



Right Size License Types



Identify Users with Inactive Licenses



Track License Consumption



Optimize Microsoft 365 License Spend

ENow's platform enables organizations to drive out hidden costs by identifying:

Underutilized Licenses

It's likely you have a subset of users who may have an expensive license that they are not leveraging. ENow pinpoints these users and recommends an appropriate license type without impact to the user.

Inactive Licenses

Oftentimes employees need add-on licenses like Project, PowerBi, or Visio for one off projects. ENow identifies the users that have inactive licenses so they can be reclaimed for future use.

Overlapping Licenses

Users may have add on licenses that are already included in their license like Power BI Pro and a A5.

Duplicate Licenses

No sense in paying for the same thing twice. Easily identify users who have duplicate licenses that can be reassigned.

ENow pays for itself many times over.

Candidates For License Optimization

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Number Of Users
14,362

Percentage Of Users
28.04%

Potential Monthly Savings
\$172,344.00

Potential Yearly Savings
\$2,068,128.00



Our organization was coming up on our EA with Microsoft and our team spent months trying to figure out what we actually needed. Luckily, we stumbled across ENow and their platform enabled us to save \$1.2 million by identifying 28% of users, who could leverage a cheaper license.

– IT Director, Entertainment Industry

Client
Success



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About ENow

Workplace Productivity Starts Here

ENow optimizes the service delivery of mission critical Microsoft collaboration platforms. Our digital experience monitoring and reporting for Active Directory, Microsoft Exchange, and Microsoft 365 transforms the way IT supports these complex services which enable organizations to improve service delivery, increase workplace productivity, and lower total cost of ownership.